Meeting Date: May 2, 2018

Meeting Location: California Suite
101 Twin Dolphin Drive
Redwood City, California

Board Members Present: Susan Alvaro, Hector Camacho, Jr., Jim Cannon, Beverly Gerard, Rod Hsiao, Ted Lempert, Joe Ross

Staff Officials Present: Anne E. Campbell, Secretary
Marcia Serpa-Garcia, Executive Assistant

Other Staff Present: Marco Chávez, Mefula Fairley, Vera Jacobson-Lundeberg, Patricia Love, Nancy Magee, Lori Musso, Denise Porterfield, Gary Waddell

1. OPENING ITEMS

A. Call to Order

Board President Susan Alvaro called the meeting to order at 7:01 p.m.

B. Approval of Agenda

After a motion by Ms. Gerard and a second by Mr. Lempert, the Board unanimously (Alvaro, Camacho, Cannon, Gerard, Hsiao, Lempert and Ross) approved the May 2, 2018, agenda as presented.

C. Employee of the Month Jean Corpuz, Administrative Assistant III, Internal Business Services, Business Services Division

Board President Alvaro recognized the May 2018 Employee of the Month, Jean Corpuz, Administrative Assistant III, Internal Business Services, Business Services Division. Ms. Alvaro congratulated Ms. Corpuz on behalf of the Board and presented her with a clock and a check.
2. **PERSONS WISHING TO ADDRESS THE BOARD, DELEGATIONS AND PETITIONS**

- Mr. John R. Ellis, Chief Petitioner in the La Honda Road Territory of Transfer Petition, requested the San Mateo County Board of Education place a waiver request action item on its May 16, 2018, agenda to eliminate the need for an election for the La Honda Road Petition, prior to the State Board of Education hearing at its July 2018 meeting.
- Ms. Hilary Gibson, Attorney, Nielsen Merksamer Law Firm, representing Chief Petitioners Mr. and Mrs. John R. Ellis, reiterated the request to the San Mateo County Board of Education to agendize a waiver request for an election regarding the La Honda Road Territory of Transfer Petition the Petitioners could take to the State Board of Education at its July 2018 meeting.
- Debbie Schindler, Teacher, San Mateo County Office of Education K-12 Program, addressed the Board and shared her concerns about door locks and safety at County Office programs as well as information she felt was incorrect that had been provided to staff.

3. **APPROVAL OF MINUTES**

   A. **April 18, 2018, Regular Board Meeting**

   After a motion by Ms. Gerard and a second by Mr. Ross, the Board unanimously (Alvaro, Camacho, Cannon, Gerard, Hsiao, Lempert and Ross) approved the Minutes of the April 18, 2018, Regular Meeting as presented.

4. **CONSENT AGENDA**

   B. **Adopt Joint Resolution No. 18-16 Endorsing May as Mental Health Awareness Month**
   C. **Adopt Joint Resolution No. 18-17 Endorsing Assembly Bill (AB) 2808 Education Finance: Local Control Funding Formula: Funding Increase**
   D. **Adopt Joint Resolution No. 18-18 Honoring Evette Ascani on Her Retirement**
   E. **Adopt Joint Resolution No. 18-19 Honoring Deborah Burse on Her Retirement**
   F. **Adopt Joint Resolution No. 18-20 Honoring Antonio Delgadillo-Raygoza on His Retirement**
   G. **Adopt Joint Resolution No. 18-21 Honoring William Foss on His Retirement**
   H. **Adopt Joint Resolution No. 18-22 Honoring Phyllis Greer on Her Retirement**
   I. **Adopt Joint Resolution No. 18-23 Honoring Pam Lucero on Her Retirement**
   J. **Adopt Joint Resolution No. 18-24 Honoring Consuelo Ulloa on Her Retirement**
   K. **Adopt Joint Resolution No. 18-25 Honoring Donald Verplanke on His Retirement**

   After a motion by Mr. Lempert and a second by Ms. Gerard, the Board unanimously (Alvaro, Camacho, Cannon, Gerard, Hsiao, Lempert and Ross) approved the Consent Agenda.
7. **BUSINESS SERVICES**


Deputy Superintendent Denise Porterfield said she would report on the Status of San Mateo County school district Second Interim reports. She commented in the past this has been an easy report, but this time would be longer. Ms. Porterfield noted all 23 San Mateo County districts were self-certified as positive and said the San Mateo County Office of Education (SMCOE) concurs but with conditions and significant monitoring. She said SMCOE not only monitors the fiscal health of the district, but also considers the political and administrative issues facing the district.

Deputy Superintendent Porterfield reviewed the status of each district and said many are deficit spending as they turn in their second interim reports, but that could change at the end of the year.

Deputy Superintendent Porterfield then answered questions from the Board.

6. **INSTRUCTIONAL SERVICES**

   a. Receive Report on Elevating and Celebrating Effective Teaching and Teachers (ECET2)

Deputy Superintendent Dr. Gary Waddell said he was pleased to bring the Board a report on Elevating and Celebrating Effective Teachers and Teaching (ECET2) Bay Area 2018. Dr. Waddell said it was an honor for SMCOE to host this event for the past four years, which is unique among the professional development opportunities because it is planned and delivered by teachers for teachers. He said all of the planning had careful stewardship and thanked Mefula Fairley, Administrator, Educational Support Services, who coordinated the event.

Ms. Fairley said she was pleased to provide a report on the fourth annual Elevating and Celebrating Effective Teaching and Teachers (ECET2) Convening, which was held on Friday, March 9 and Saturday, March 10, 2018.

Ms. Fairley said ECET2 is a conference planned for teachers, by teachers. She said it has become a national movement with convenings being held across the county by teacher groups and an annual national convention that teacher groups can also attend. She said the purpose of ECET2 is to:

- Inspire and empower teachers
- Connect teachers to one another
- Build the leadership capacity of teachers
- Expose teachers to innovative instructional practices
- Affect change in classrooms, schools and districts
- Elevate the profession
- Celebrate teachers
Ms. Fairley said the convenings are funded by the New Venture Fund with monies from the Gates Foundation.

Ms. Fairley said one of the foundational elements upon which ECET2 is built, is that it is teacher-led. She said teachers drive and organize the convenings and create meaningful experiences for their peers. The ECET2 Bay Area planning committee worked together to ensure the other five key ingredients, which are the cornerstones of ECET2, were in place:

1. They provided a safe and supportive space to build trust through networking time and colleague circles

2. They recognized teachers’ talents and supported their continued growth while empowering and motivating them

3. Through “Cultivating a Calling” keynote speeches, they harnessed the power of the head and heart in teachers and used it to drive, motivate, and challenge teachers

4. They offered teachers the time and space to grow from inspiring speakers, as well as each other. This year’s theme was Inclusion and Social Justice in College and Career Readiness

5. The planning team recognized educators as the professionals that they are and as indispensable partners in the mission of transforming schools and classrooms to best serve students

Ms. Fairley said this year’s convening represented 27 districts that included charter school, traditional public school and private school teachers. There were participants from public universities, Special Education public schools, teacher credentialing programs, County Office K-12 programs and adult transition programs. She commented teachers came from Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara, Solano and Napa Counties as well as one visiting teacher from Tennessee.

Ms. Fairley said the convening kicked off with a reception at the Pullman Hotel on Friday, March 9, 2018, from 6:00 - 8:30 p.m. Teachers had an opportunity to network prior to the Cultivating a Calling Keynote Address delivered by Rosa Escobedo, 2018 Teacher of the Year from the Hayward Unified School District. She said Ms. Escobedo spoke about her journey from learning English in high school as a new immigrant from Peru to being a veteran bilingual teacher with a master’s degree and how she uses those experiences to make connections with students.

Ms. Fairley explained Cultivating a Calling is a keynote address given by teachers, modeled after the TED Talks series and designed to reignite the teachers’ passion for the profession. In the Cultivating a Calling keynotes teachers share emotional and candid stories that get at the heart of why teachers teach and what keeps them going despite the challenges they face in their day-to-day work.
Ms. Fairley said after the keynote address the teachers had dinner and engaged in conversations about why they teach and what challenges they face related to the theme of inclusion and social justice in college and career readiness. The night ended with a door prize drawing.

Ms. Fairley said on Saturday, March 10th the ECET2 convening began at SMCOE with breakfast. The day included two breakout sessions, two Cultivating a Calling speakers, lunch with entertainment from a band lead by a SMCOE K-12 teacher, an activity asking teachers to share why they teach, and more door prizes.

Ms. Fairley said the Cultivating a Calling Keynote Speakers included:

- Irene Castillon, Founding Academic Dean and Mexican-American history teacher at the Luis Valdez Leadership Academy in San Jose. Ms. Castillon spoke about the impact of being a first-generation college graduate and her determination to return to a community in which she grew up to ensure that students who share a background similar to hers have the academic preparation and opportunity to attend college

- Aline Kaprive, Special Education Teacher from the Sequoia Union High School District. Ms. Kaprive spoke about her experience in school being bullied by students and mistreated by a teacher. She now uses those memories as part of the environment in her classroom and experiences for her students

Ms. Fairley said the breakout sessions included:

**Morning Sessions**
- STEAM and Integrated Learning: Build Agency and Improve Student Outcomes
- Building Welcoming and Inviting Learning Environments
- The Emotional Intelligence of Alexander Hamilton: Diagnosis and Therapy

**Afternoon Sessions**
- A Teacher's Daily Dose of Optimism
- Getting it Together and Other Missed Lessons: Noncognitive Skills and Student Achievement
- Mindfulness: An Internal Compass to Approach Life and Learning

Ms. Fairley thanked the funders and sponsors who helped with door prizes and made the event possible: Embassy Suites; Pier 39; San Francisco 49ers Sonoma Raceway; Byington Vineyard and Winery; RAFT; Happy Hollow Park and Zoo; Jack’s Restaurant and Marriott Marquis San Francisco.

Ms. Fairley then answered questions from the Board.
7. **STUDENT SERVICES**


Associate Superintendent Nancy Magee said she was pleased to introduce Vera Jacobson-Lundeberg, Director, Career and Technical Education (CTE), Student Services Division. Ms. Magee said Dr. Jacobson-Lundeberg has been with SMCOE for the past two and one-half years and has helped everyone learn the importance of connecting career work and how students can see themselves in the future. She then asked Dr. Jacobson-Lundeberg to present her report.

Dr. Jacobson-Lundeberg said she was pleased to share her work with the Board. She explained CTE is an education system that combines rigorous academic classes with industry specific knowledge and skills in order to prepare students for both entry into industry and postsecondary education. She said the Career and Technical Education Vision Statement states CTE provides an innovative approach to education, is academically challenging, and is aligned with real workforce needs. CTE develops future-ready students with the skills to compete for good jobs and pursue economic mobility.

Dr. Jacobson-Lundeberg said “some college” is the new gateway into the workforce, noting the labor market is increasingly demanding a more skilled workforce. She provided statistics showing an increase from 28% in the 1970 to an expected 65% in the year 2020.

Dr. Jacobson-Lundeberg said five high school districts are participating in SMCOE’s CTE program:

- Cabrillo Unified School District
- Jefferson Union High School District
- San Mateo Union High School District
- Sequoia Union High School District
- South San Francisco Unified School District

Dr. Jacobson-Lundeberg explained each high school has one or two coordinators who participate on an advisory team that meets five times each year. Three of the high school districts require CTE for graduation and have 107 programs to choose from. There are 127 teachers and approximately 19,000 students participating.

Dr. Jacobson-Lundeberg said in San Mateo County, Youth Internships are offered to students ages 16-18. These internships must be training for students so a summer “Learn and Earn @ SMCOE” was created. She said three organizations are now interested in developing working internship opportunities to train students and help create a possible pipeline to careers.

Dr. Jacobson-Lundeberg said she has over 50 industry partners who have been helpful and excited about collaborating with education. An Industry Advisory Board was established, and teams were formed to focus on: Internet Technology; Arts, Media and Entertainment; Biotech; Culinary; Trades and Transportation, Financial Literacy Education; and a Teacher Pathway Project.
Dr. Jacobson-Lundeberg reported she hosts many events each year:

- CTE Steering Committee – two events each year
- Counselors and Educational Leaders
- CTE Summer Institute

Dr. Jacobson-Lundeberg commented she collaborates with workforce and higher education agencies and communicates via a monthly newsletter titled “Keeping Current with Career and Technical Education.”

Dr. Jacobson-Lundeberg said she believes Dr. Kevin Fleming’s idea that career education must start when a child is young and with self-reflective practice. She shared the idea of a Career Technical Education for All Students pilot program with Cabrillo and South San Francisco Unified School Districts which will begin with the high schools in Fall 2018.

Dr. Jacobson-Lundeberg shared the good news that increased federal funding will be coming for Carl D. Perkins Career and Technical Education Improvement Act. She said CTE will also be on the California Dashboard for the first time this year as an accountability measure. CTE at SMCOE will now expand to include a new coordinator. Dr. Jacobson-Lundeberg as the Director will work on expanding industry relationships, internship expansion and apprenticeships and the new CTE Coordinator will focus on providing technical assistance to school districts, funding, and K-8 level student programs.

Dr. Jacobson-Lundeberg said looking at 2018-2019:

- **Summer**
  - Third year of SMCOE’s Summer Internship Program
  - Industry Strategic Planning Session – July 23, 2018
  - Expand Industry Internship Programs
- **Fall**
  - CTE for All Pilot Cabrillo
  - CTE Networking Event
- **Spring**
  - CTE Conference

Dr. Jacobson-Lundeberg closed with the California Workforce Development Strategic Plan vision “…skills attainment for upward mobility and shared prosperity.” She added her personal mission is “providing opportunity for economic mobility for all students.”

Dr. Jacobson-Lundeberg then answered questions from the Board.

Board President Alvaro requested the Board receive the CTE monthly newsletter.
10. **OFFICE OF THE SUPERINTENDENT**

a. **Superintendent’s Comments**

Superintendent Campbell shared information about recent activities and the Strategic Plan:

- **April 30, 2018** – Environmental Education Conference was held at SMCOE. She said Andra Yeghoian did a masterful job providing keynote speakers who were very engaging.
  - Marika Ramsden – One Planet Schools spoke about how to organize things we do in our daily lives and at schools
  - Jackie Nunez – The Last Plastic Straw and her work to end the use of plastic straws

Superintendent Campbell acknowledged and thanked Ms. Yeghoian for her amazing work on this conference and said she would make a presentation to the Board in June.

- **Communication** – Keeping Current with Career and Technical Education’s newsletter – Several weeks ago Dr. Jacobson-Lundeberg hosted the CTE Advisory Group and reiterated Dr. Jacobson-Lundeberg is gaining a lot of momentum in San Mateo County for CTE. Ms. Campbell said a new coordinator position will be added because there is so much to do in Career and Technical Education

- **Connections Newsletter** – is now being published weekly for staff. Ms. Campbell said the recent survey showed staff doesn’t feel like communications are as good as they could be so all of the available information will be sent via the Connections Newsletter rather than sending multiple emails that might be lost among other emails. Superintendent Campbell said the results of the Employee Survey are also available in this newsletter

Superintendent Campbell reported earlier in the day she had the opportunity, as part of the Redwood City Education Committee, to take a tour of Design Tech High School (d.tech). She said the last time she had an opportunity to visit, the students weren’t in attendance. Ms. Campbell said the group had time to spend in the design garages on each floor of the school as well as talk with the students about their school. Ms. Campbell said there are many people on the Redwood City Education Committee who come from the private sector who were quite impressed by this school. Superintendent Campbell acknowledged Oracle and Ken Montgomery, the Executive Director of Design Tech High School, for the work they have done.

Superintendent Campbell reported she recently attended the California County Superintendents Educational Services Association (CCSESA) and said the county superintendents spent quite a bit of time on the Differentiated Assistance process. Ms. Campbell reported summary letters were sent to the identified Differentiated Assistance districts in San Mateo County. The letters summarize the work SMCOE staff has done together with the district-level team and the steps agreed upon to be included in the Local Control Accountability Plans (LCAPs). She is interested to see what the LCAPs look like when they are presented to SMCOE for review.
Superintendent Campbell reported at the CCSESA meeting there was a panel of four superintendents: Dr. Steven Herrington from Sonoma County; Dr. Susan Salcido, Santa Barbara County; Dr. Debra Duardo, Los Angeles County; and Rich Du Varney, Tehama County, who had recently experienced crisis situations in their counties. Superintendent Herrington talked about the fires and the role the county office played for communications and how to make sure students had school to attend. Superintendent Salcido talked about the fires in early December and had learned from what happened in Sonoma, but then was confronted with mudslides in January as a result of the fires. Santa Barbara used its buses to assist with transportation of the community until the roads reopened. Superintendent Duardo talked about a tragic bus accident in Los Angeles. Superintendent Du Varney spoke about an active shooter incident and said the theory that everyone can communicate by cell phone does not always exist in rural areas. Superintendent Campbell said this was a valuable session and helped all the superintendents understand different kinds of emergency situations and how to work through them as well as the role county offices might have.

Superintendent Campbell reported she had an opportunity to meet with Dr. Michelle Hammieier, who has been selected to serve as the new Superintendent of the San Carlos School District. Ms. Campbell commented Dr. Hammieier formerly worked in the San Mateo-Foster City School District Human Resources Department and most recently in Orange County. Superintendent Campbell said Dr. Hammieier is energetic and will bring her expertise to her role at San Carlos.

Superintendent Campbell reported she had the opportunity to honor Dr. Wendy Tukloff as Superintendent of the Year at the Annual Association of California School Administrators (ACSA) Awards Event.

9. **BOARD MEMBERS**

A. **Discuss/Act on Legislation**

There was no legislation to discuss

B. **Discuss/Act on Letter In Support of Assembly Bill 1743 California Career Technical Education Incentive Grant Program**

Superintendent Campbell requested Board approval to send a letter on behalf of the Board to Assemblymember Kevin Mullin and Assemblymember Marc Berman, who are co-authors of Assembly Bill (AB) 1743, the California Career and Technical Education (CTE) Incentive Grant program. She said three years ago funding was set aside for CTE for which a school district could apply with a dollar-to-dollar match. This funding will expire at the end of this school year. Ms. Campbell said AB 1743 sets aside $500 million for schools to continue
BOARD MEMBERS (continued)

the CTE work in California with the dollar-to-dollar match and if it doesn’t pass the funding will stop.

After a motion by Mr. Ross and a second by Mr. Hsiao, the Board unanimously (Alvaro, Camacho, Cannon, Gerard, Hsiao, Lempert and Ross) approved a Letter of Support of Assembly Bill 1743 California Career Technical Education Grant Program.

C. Discuss/Act on 2018-2019 Board Meeting Calendar

After a motion by Ms. Gerard and a second by Mr. Hsiao, the Board unanimously (Alvaro, Camacho, Cannon, Gerard, Hsiao, Lempert and Ross) approved the 2018-2019 Board Meeting Calendar.

D. Board Member Comments

Mr. Ross

Mr. Ross said he appreciates the reports from the teams and the leadership.

Mr. Cannon

Mr. Cannon asked Superintendent Campbell to report on the meeting held at Capuchino High School on Monday, April 30, 2018.

Superintendent Campbell reported the Coalition for Safe and Supportive Schools and Communities had a parent meeting after the recent Parkland School shooting, the shooting incident at YouTube, as well as other incidents in the county. She said since parents are understandably concerned about school safety, a meeting was organized. Associate Superintendent Magee opened the meeting and presented parents with an overview of the Big 5 so they could understand the work that has been done and is in place in San Mateo County. Ms. Campbell reported Ms. Magee talked about information sharing as a mechanism to deal with a concern in advance and not wait until a bad situation happens. Superintendent Campbell said a panel discussion took place with Jesse Boise, Assistant Principal, San Mateo Union High School, Jenée Littrell, Administrator, Safe and Supportive Schools, SMCOE, and Chief Ed Barberini, San Bruno Police Department, who talked about the Big 5 and their particular role in relation to the Big 5, before answering questions from the parents. Superintendent Campbell said it was an interesting meeting, especially the questions parents had, and commended Associate Superintendent Magee for the excellent job she did responding to this concern from the community.

Superintendent Campbell then answered questions from the Board.
BOARD MEMBERS (continued)

Mr. Cannon acknowledged Ms. Fairley for the report she gave on ECET2 and the work she does for the teachers.

Mr. Camacho

Board Vice President Camacho thanked the staff for the reports.

Mr. Camacho said he is excited to hear the “Achievement in Motion: Addressing Achievement and Opportunity Gaps through Data, Reporting, and Community Engagement” workshop proposal has been selected for the 2018 California County Boards of Education (CCBE) annual Conference, and thanked Board Member Gerard for helping that effort since she is on the selection committee. Mr. Camacho looks forward to the conference and this workshop.

Mr. Hsiao

Mr. Hsiao thanked the staff for the presentations made during the meeting. He said he is impressed with the amount of traction Dr. Jacobson-Lundeberg is making with industry, the community colleges, high school and industry associations for the CTE program.

Mr. Hsiao reported the Environmental Education Board Subcommittee met with the Boy Scouts of America to talk about opportunities for collaboration.

Mr. Lempert

No items to report.

Ms. Gerard

Ms. Gerard reported there were 31 workshop proposal submissions for the 2018 CCBE Annual Conference and said she was happy the AIM proposal was selected.

Ms. Alvaro

Board President Alvaro reported she was excited about the discussions with the Boy Scouts for Outdoor Education potential collaborations. Ms. Alvaro thanked Mr. Hsiao for his leadership on this committee.

Ms. Alvaro reported on Tuesday, May 1, 2018, she attended the Coastside Education Committed and commented Cabrillo Superintendent Jane Yuster said students are more stressed now than she has ever seen them because of safety concerns.
Ms. Alvaro said Superintendent Yuster also presented Cabrillo Unified School District’s Local Control Accountability Plan (LCAP) to the Education Committee and said goal 1 is Improving Literacy and English Learner (EL) Reclassification Rates. Ms. Alvaro said Cabrillo has a summer Jump Start Program for EL students who are close to being proficient. She said this is a five week, five hours per day program during the summer that can get the students immediately reclassified if they pass.

Board President Alvaro wished Superintendent Campbell a happy birthday which she would celebrate on May 6th.

10. ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned at 8:55 p.m.

Anne E. Campbell, Secretary