



LEADERSHIP AND IMPACT COMMITTEE MEETING AGENDA

Monday, January 23, 2023, 9:00 – 10:15 a.m.

Hybrid Meeting – In-Person and by Videoconference

The meeting of the San Mateo County Child Care Partnership Council Leadership and Impact Committee will be held at the San Mateo County Office of Education, 101 Twin Dolphin Dr., Redwood City, CA 94065.

Members of the public will be able to participate in the meeting remotely via the Zoom platform or in-person. For remote participation:

Website Link: <https://smcoe.zoom.us/j/92609934652?pwd=Z3ZDY1EzeEJxbi9Ya29TSk1jMFJxZz09>

Meeting ID: 926 0993 4652

Passcode: 930830

Dial-In Option: 1-669-900-9128

Call to Order	Michelle Blakely
Approval of January 23, 2023 Leadership and Impact Committee Meeting Agenda And Meeting Minutes for November 14, 2022 <i>ATTACHMENT 1</i>	Michelle Blakely <i>ACTION ITEM</i>
Item #1: Welcome & Check-in	Michelle Blakely
Item #2: Update Leadership and Impact Committee Work Plan <i>ATTACHMENT 2</i>	Michelle Blakely
Item #3: Update on Governor’s Budget and State Legislation <i>2023 Legislation Tracker</i>	Sarah Kinahan
Item #4: Discuss Emerging “Hot Topics”	Michelle Blakely
Adjournment	Michelle Blakely

*The next Leadership and Impact Committee meeting is
March 13, 2023*

**San Mateo County Child Care Partnership Council
Leadership and Impact Committee
Meeting Minutes**

Monday, November 14, 2022

Hybrid Meeting via Zoom

CCPC Members Present: Julie Cates, David Fleishman, Jennifer Pifeleti, Christine Thorsteinson, Guillermo Vasquez

Members of the Public: Kristen Anderson, Diana Harlick, Heather Hopkins, Marchelle Moten, Randy Torrijos

Staff/Minutes: Ian Johnson/Sarah Kinahan

1. Call to Order

Sarah Kinahan

Sarah Kinahan called the meeting to order at 2:03pm

2. Approval of Leadership-Impact Committee Meeting Minutes from September 12, 2022, and Agenda for November 14, 2022, Meeting

Sarah Kinahan

MOTION: CATES / SECOND: THORSTEINSON

AYES: UNANIMOUS

NOES: NONE

ABSTAIN: NONE

3. Welcome & Check-in

Sarah Kinahan

Sarah Kinahan welcomed everyone to the meeting and asked people to please introduce themselves.

4. Review County Legislative Program

Sarah Kinahan

The County Executive's Office (CEO) asked the CCPC to review and provide feedback on their updated Legislative Program. The committee offered feedback that Sarah will share with the CEO.

The group also discussed CCPC legislative priorities for the year that included:

- Better collaboration and alignment between CDE, CDSS, and First 5 CA on program requirements to minimize conflicting directives to programs that contract with different state agencies (for example directives related to program eligibility of rate adjustment factors).
- Monitor the implementation of the requirement that CSPP programs reserve 10% of their enrollment for children with special needs to identify and address any challenges that arise.
- Action to raise wages for early educators to a living wage with parity with TK-12 teachers.
- Investigate avenues to improve data collection for children ages 0-8. The state is in Year 3 of 6 in implementing a Cradle-to-Career data system. Early learning will be added in Year 5. Perhaps a workgroup could be implemented sooner to assess early childhood data sources in preparation for Year 5. Another idea to improve P-3 data is to ask for state funding to incentivize communities to use vetted resources for data collection. Lastly, our sector needs something like the "Core Data Collaborative" for the ECE/P-3 space to look at where outcomes for children are changing.
- Research potential funding mechanisms at the County level.

5. Discuss Emerging "Hot Topics"

Sarah Kinahan

The group discussed a number of advocacy efforts that CCPC may want to support:

- **Advocating for support of the Child Care Funding Reform Now Letter developed by Children Now.** This letter emphasizes the need for the State to implement the recommendations of the Rate and Quality Workgroup. This is a letter to the Governor that proposes significant investments in child care reimbursement rates and the implementation of long discussed rate reform to ensure child care access and availability for all working families in California. Sarah will share the sign-on letter.
- **Waiver to requirements to use recycled water/non-potable water in child care settings (restrooms, in landscaping, within proximity to play structures).**
- The design of the **new P-3 credential** does not make it possible for early educators with a BA to get their credential. The Center for the Study of Child Care Employment has been leading advocacy on this topic.
- Need **regional income eligibility for Head Start**. The State Median Income does not match federal HUD income eligibility.

Other Ideas for Advocacy:

- In 2024, develop a Children’s Voter guide working in partnership with SCCOE and Choose Children.
- Ask new legislators a few key questions and then report back.

Needs Assessment Launch:

- Sarah and Christine have started planning and scheduling a symposium to share and utilize the 2022 Child Care Needs Assessment.

9. Adjournment

Sarah Kinahan

Sarah Kinahan adjourned the meeting at 3:32pm

**San Mateo County Child Care Planning Council
Strategic Implementation Plan 2019-2024**

07/01/19

Goal: The early care and education infrastructure in San Mateo County is sustainably funded, improved, and aligned with other sectors serving children and families

Desired Outcome of Plan: CCPC leads in identifying, understanding and communicating local needs and priorities and drives community solutions and investments.

To Note: Items in red are additional tasks to implement the original plan activity; Updates have been added 8/31/20 in purple

Strategic Priority	Activity	Timeline	Who	Resources/Partners
1. Advocate for an increase in dedicated local funding	<ol style="list-style-type: none"> Look at initiatives to increase local funding and ensure that the funding is directed toward the highest needs of young children. Advocate for new, flexible County funding for ECE to meet our local needs (e.g. extend income eligibility higher to serve more families, increase access for homeless families, children at risk, teacher wages, facilities, etc.) Identify appropriate group(s) to lead a county wide funding initiative for ECE. Support that group through advocacy and communication. 	Ongoing	Nirmala,Sara CCPC membership TBD	<ul style="list-style-type: none"> Build Up for San Mateo County's Children Child Care Coordinating Council (4Cs) Parent Voices San Mateo County Office of Education The Big Lift First 5 San Mateo County Silicon Valley Community Foundation Human Service Agency ECE Providers CBO's Parent Teacher Organizations
2. Build CCPC organizational capacity	<ol style="list-style-type: none"> Promote/support legislation to strengthen Local Planning Council <ol style="list-style-type: none"> Support Ting (AB 1001) Determine opportunities for funding from State and local sources Determine opportunities for strengthening data systems 	AB 1001 was gutted and ammended Ongoing	Nirmala ,Sara and Michelle (AB 1001)	<ul style="list-style-type: none"> Build Up for San Mateo County's Children CA Alternative Payment Program Administrators CA Resource and Referral Network Every Child California (formerly CCDAA) Children Now Child Care Coordinating Council (4Cs) First 5 San Mateo County, CA First 5, First 5 Assoc Good2Know Network CA Child Care Coordinators Association Parent-Teacher Organizations San Mateo County Office of Education State Elected Officials Silicon Valley Children's Advocacy Network The Big Lift
3. Fulfill State and local mandates of the CCPC.	<ol style="list-style-type: none"> Complete needs assessment and disseminate results to key stakeholders, including Board of Supervisors and County Board of Education, and the community 	By January 2020 or January every year	SMCOE	<ul style="list-style-type: none"> Build Up for San Mateo County's Children Early Edge, etc. Child Care Coordinating Council (4Cs) First 5 San Mateo County Good 2Know Network Parent Voices

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	<p>a) Secure space on BOS calendar by Jan 2020</p> <p>2. Annually prioritize subsidy resources by zip code</p> <p>a) Determine if new priority zip code areas are warranted.</p> <p>3. Ensure a diversity of voices and perspectives in the CCPC membership</p> <p>a) Parent feedback/survey</p>	<p>May 2019 and May of each year - COMPLETED FOR 2019 AND 2020</p> <p>#3 Completed</p>	<p>David/Parent Voices</p>	<ul style="list-style-type: none"> ● San Mateo County Office of Education ● State Elected Officials ● The Big Lift ● Family Child Care Providers ● Parent Café's ● IHSD Parent Advisory Group(s) ● QRIS Teachers and Coaches
<p>4. Build CCPC member capacity</p>	<p>1. Develop and deliver an orientation and training plan for CCPC, inclusive of members, regular guests and community</p> <p>a) Orientation training plan review</p> <p>b) One-page provider/teacher info sheet-new addition</p> <p>c) One-page parent sheet</p> <p>d) New targets for capacity: QRIS Coaches</p> <p>e) Brown Act Training (Fall)</p> <p>2. Support CCPC members and guests to share information about the CCPC and the ECE field in their networks and organizations</p> <p>3. Host Advocacy workshop/training for members</p>	<p>Orientation for new members- August 2019. COMPLETED IN JUNE 2020 - ALL MATERIALS ONLINE</p> <p>August 2019</p> <p>Regular guests Training/Fall 2019 & Spring 2020</p> <p>Ongoing</p> <p>Fall 2019/Winter 2020</p>	<p>TBD: Orientation Combination of SMCOE and L & I group?</p> <p>1. b-d) Heather H, Lisa 1. e) SMCOE County Counsel SMCOE,</p> <p>Nirmala, SMCOE. L & I TBD</p> <p>SMCOE, L and I Group</p> <p>Isabela (Leg aide)/Julie, Jos. Kristen, Lisa</p>	<ul style="list-style-type: none"> ● Child Care Coordinating Council (4Cs) ● First 5 San Mateo County ● Parent Voices ● San Mateo County Office of Education ● The Big Lift ● Chamber of Commerce ● SAMCEDA

San Mateo County Child Care Planning Council Strategic Implementation Plan 2019-2024

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<p>5. Develop and implement a robust policy and advocacy framework with input from the committees</p>	<ol style="list-style-type: none"> 1. Regularly update the policy platform, identify advocacy priorities and develop for specific action plans for those priorities 2. Align policy and advocacy work with partners (e.g. San Mateo County, First 5 Association, EveryChild California, Human Service Agency, etc.) 3. Track, take positions on, and draft legislation that affects CCPC goal areas 4. Proposed policy areas for deeper CCPC Advocacy: <ol style="list-style-type: none"> a) Volunteer Immunization b) Census c) EITC Prop 64 Cannabis \$\$ for School Age Youth 	<p>January June each year</p> <p>Ongoing</p> <p>January- June</p> <p>In progress</p>	<p>Designated persons, SMCOE</p> <p>Designated Person/ L & I group</p> <p>Nirmala, SMCOE, Designated Persons</p> <p>4.a) Jennifer, Diana, Peggy, Josh SMCOE, 4.b) Michelle, Julie? 4. c) Julie 4.d) Michelle & Sara (?)</p>	<ul style="list-style-type: none"> ● Build Up for San Mateo County's Children ● CA Resource and Referral Network ● Every Child California (formerly CCDAA) ● Children Now ● Early Edge, etc. ● Child Care Coordinating Council (4Cs) ● County Welfare Directors Association ● First 5 San Mateo County, CA First 5, First 5 Assoc ● Good2Know Network ● CA Child Care Coordinators Association ● Parent-Teacher Organizations ● Parent Voices ● Quality Counts California and Region 4 ● San Mateo County Office of Education ● State Elected Officials ● Silicon Valley Children's Advocacy Network ● The Big Lift ● California Coalition for Early Learning
<p>6. Develop communications and outreach framework with input from the committees</p>	<ol style="list-style-type: none"> 1. Determine key messages and talking points about the CCPC, its goal areas and priority issues 2. Develop common protocols for advocacy communications 3. Define target audiences and outreach strategies <ol style="list-style-type: none"> a) Include a social media policy 4. Define specific roles and responsibilities of how to disseminate key messages, activities and accomplishments of the CCPC 5. Provide messaging that incorporates "child care lens" on existing local initiatives that impact the care and education of young children (e.g. housing, health, etc.) 	<p>In progress. A stakeholder survey was completed in early 2020 that will help to develop the plan.</p>	<p>Peggy, Julie Heather H, David, Patricia Love, Karen A, Michelle, Sarah</p>	<ul style="list-style-type: none"> ● Child Care Coordinating Council (4Cs) ● First 5 San Mateo County ● Good2Know Network ● San Mateo County Office of Education
<p>7. Align CCPC's efforts with existing countywide efforts impacting children and families (e.g. Build Up, The Big Lift, Close the Gap, , Home for All, Help Me Grow)</p>	<ol style="list-style-type: none"> 1. Identify CCPC liaisons to major countywide initiatives: <ol style="list-style-type: none"> a) Develop Matrix 2. Encourage leaders of existing countywide efforts to attend or present at CCPC meetings, adding members from the health community in particular 	<p>Great progress has been made; Attendance at CCPC meetings has increased since going online; added a CCPC member</p>	<p>Julie/Sarah (Access Workgroup)</p> <p>CCPC, L & I, Access Work groups, CCPC Membership</p>	<ul style="list-style-type: none"> ● Build Up for San Mateo County's Children ● Child Care Coordinating Council (4Cs) ● First 5 San Mateo County ● Good2Know Network ● Parent Voices ● San Mateo County Office of Education ● The Big Lift

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	3. Participate in efforts to communicate collective impact	fro County Health		
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