LEADERSHIP AND IMPACT COMMITTEE MEETING AGENDA

Monday, January 23, 2023, 9:00 – 10:15 a.m.

Hybrid Meeting – In-Person and by Videoconference

The meeting of the San Mateo County Child Care Partnership Council Leadership and Impact Committee will be held at the San Mateo County Office of Education, 101 Twin Dolphin Dr., Redwood City, CA 94065.

Members of the public will be able to participate in the meeting remotely via the Zoom platform or in-person. For remote participation:

Website Link: https://smcoe.zoom.us/j/92609934652?pwd=Z3ZDY1EzeEJxbi9Ya29TSk1jMF1xZz09
Meeting ID: 926 0993 4652 Passcode: 930830
Dial-In Option: 1-669-900-9128

Call to Order

Michelle Blakely

Approval of January 23, 2023 Leadership and Impact Committee Meeting Agenda

And Meeting Minutes for November 14, 2022

ATTACHMENT 1

Michelle Blakely

ACTION ITEM

Item #1: Welcome & Check-in

Michelle Blakely

Item #2: Update Leadership and Impact Committee Work Plan

ATTACHMENT 2

Michelle Blakely

Item #3: Update on Governor’s Budget and State Legislation

2023 Legislation Tracker

Sarah Kinahan

Item #4: Discuss Emerging “Hot Topics”

Michelle Blakely

Adjournment

Michelle Blakely

The next Leadership and Impact Committee meeting is
March 13, 2023
San Mateo County Child Care Partnership Council
Leadership and Impact Committee
Meeting Minutes
Monday, November 14, 2022
Hybrid Meeting via Zoom

CCPC Members Present: Julie Cates, David Fleishman, Jennifer Pifeleti, Christine Thorsteinson, Guillermo Vasquez
Members of the Public: Kristen Anderson, Diana Harlick, Heather Hopkins, Marchelle Moten, Randy Torrijos
Staff/Minutes: Ian Johnson/Sarah Kinahan

1. Call to Order
Sarah Kinahan called the meeting to order at 2:03pm

2. Approval of Leadership-Impact Committee Meeting Minutes
from September 12, 2022, and Agenda for November 14, 2022, Meeting

MOTION: CATES / SECOND: THORSTEINSON
AYES: UNANIMOUS
NOES: NONE
ABSTAIN: NONE

Sarah Kinahan welcomed everyone to the meeting and asked people to please introduce themselves.

4. Review County Legislative Program
Sarah Kinahan

The County Executive’s Office (CEO) asked the CCPC to review and provide feedback on their updated Legislative Program. The committee offered feedback that Sarah will share with the CEO.

The group also discussed CCPC legislative priorities for the year that included:

- Better collaboration and alignment between CDE, CDSS, and First 5 CA on program requirements to minimize conflicting directives to programs that contract with different state agencies (for example directives related to program eligibility of rate adjustment factors).
- Monitor the implementation of the requirement that CSPP programs reserve 10% of their enrollment for children with special needs to identify and address any challenges that arise.
- Action to raise wages for early educators to a living wage with parity with TK-12 teachers.
- Investigate avenues to improve data collection for children ages 0-8. The state is in Year 3 of 6 in implementing a Cradle-to-Career data system. Early learning will be added in Year 5. Perhaps a workgroup could be implemented sooner to assess early childhood data sources in preparation for Year 5. Another idea to improve P-3 data is to ask for state funding to incentivize communities to use vetted resources for data collection. Lastly, our sector needs something like the “Core Data Collaborative” for the ECE/P-3 space to look at where outcomes for children are changing.
- Research potential funding mechanisms at the County level.

5. Discuss Emerging “Hot Topics”
Sarah Kinahan

The group discussed a number of advocacy efforts that CCPC may want to support:
• **Advocating for support of the Child Care Funding Reform Now Letter developed by Children Now.**
  This letter emphasizes the need for the State to implement the recommendations of the Rate and Quality Workgroup. This is a letter to the Governor that proposes significant investments in child care reimbursement rates and the implementation of long discussed rate reform to ensure child care access and availability for all working families in California. Sarah will share the sign-on letter.

• **Waiver to requirements to use recycled water/non-potable water in child care settings (restrooms, in landscaping, within proximity to play structures).**
  
  The design of the new P-3 credential does not make it possible for early educators with a BA to get their credential. The Center for the Study of Child Care Employment has been leading advocacy on this topic.

• **Need regional income eligibility for Head Start.** The State Median Income does not match federal HUD income eligibility.

Other Ideas for Advocacy:

• In 2024, develop a Children’s Voter guide working in partnership with SCCOE and Choose Children.
• Ask new legislators a few key questions and then report back.

Needs Assessment Launch:

• Sarah and Christine have started planning and scheduling a symposium to share and utilize the 2022 Child Care Needs Assessment.

9. **Adjournment**

Sarah Kinahan adjourned the meeting at 3:32pm
**San Mateo County Child Care Planning Council**  
**Strategic Implementation Plan 2019-2024**

07/01/19  

**Goal:** The early care and education infrastructure in San Mateo County is sustainably funded, improved, and aligned with other sectors serving children and families.

**Desired Outcome of Plan:** CCPC leads in identifying, understanding and communicating local needs and priorities and drives community solutions and investments.

*To Note: Items in red are additional tasks to implement the original plan activity; Updates have been added 8/31/20 in purple*

<table>
<thead>
<tr>
<th>Strategic Priority</th>
<th>Activity</th>
<th>Timeline</th>
<th>Who</th>
<th>Resources/Partners</th>
</tr>
</thead>
</table>
| 1. Advocate for an increase in dedicated local funding | 1. Look at initiatives to increase local funding and ensure that the funding is directed toward the highest needs of young children.  
2. Advocate for new, flexible County funding for ECE to meet our local needs (e.g. extend income eligibility higher to serve more families, increase access for homeless families, children at risk, teacher wages, facilities, etc.)  
3. Identify appropriate group(s) to lead a county wide funding initiative for ECE. Support that group through advocacy and communication. | Ongoing                   | Nirmala, Sara CCPC membership TBD | ● Build Up for San Mateo County’s Children  
● Child Care Coordinating Council (4Cs)  
● Parent Voices  
● San Mateo County Office of Education  
● The Big Lift  
● First 5 San Mateo County  
● Silicon Valley Community Foundation  
● Human Service Agency  
● ECE Providers  
● CBO’s  
● Parent Teacher Organizations |
| 2. Build CCPC organizational capacity | 1. Promote/support legislation to strengthen Local Planning Council  
a) Support Ting (AB 1001)  
2. Determine opportunities for funding from State and local sources  
3. Determine opportunities for strengthening data systems | AB 1001 was gutted and amended Ongoing | Nirmala, Sara and Michelle (AB 1001) | ● Build Up for San Mateo County’s Children  
● CA Alternative Payment Program Administrators  
● CA Resource and Referral Network  
● Every Child California (formerly CCDAA)  
● Children Now  
● Child Care Coordinating Council (4Cs)  
● First 5 San Mateo County, CA First 5, First 5 Assoc  
● Good2Know Network  
● CA Child Care Coordinators Association  
● Parent-Teacher Organizations  
● San Mateo County Office of Education  
● State Elected Officials  
● Silicon Valley Children’s Advocacy Network  
● The Big Lift |
| 3. Fulfill State and local mandates of the CCPC. | 1. Complete needs assessment and disseminate results to key stakeholders, including Board of Supervisors and County Board of Education, and the community | By January 2020 or January every year | SMCOE | ● Build Up for San Mateo County’s Children  
● Early Edge, etc.  
● Child Care Coordinating Council (4Cs)  
● First 5 San Mateo County  
● Good 2Know Network  
● Parent Voices |
### 4. Build CCPC member capacity

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Develop and deliver an orientation and training plan for CCPC, inclusive of members, regular guests and community</td>
<td>Orientation for new members-August 2019. COMPLETED IN JUNE 2020 - ALL MATERIALS ONLINE</td>
<td>TBD: Orientation Combination of SMCOE and L &amp; I group? 1. b-d) Heather H, Lisa 1. e) SMCOE County Counsel SMCOE, Nirmala, SMCOE. L &amp; I TBD</td>
</tr>
<tr>
<td>a)</td>
<td>Orientation training plan review</td>
<td>August 2019</td>
<td></td>
</tr>
<tr>
<td>b)</td>
<td>One-page provider/teacher info sheet-new addition</td>
<td></td>
<td></td>
</tr>
<tr>
<td>c)</td>
<td>One-page parent sheet</td>
<td></td>
<td></td>
</tr>
<tr>
<td>d)</td>
<td>New targets for capacity: QRIS Coaches</td>
<td></td>
<td></td>
</tr>
<tr>
<td>e)</td>
<td>Brown Act Training (Fall)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Support CCPC members and guests to share information about the CCPC and the ECE field in their networks and organizations</td>
<td>Regular guests Training/Fall 2019 &amp; Spring 2020</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ongoing</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Host Advocacy workshop/training for members</td>
<td>Fall 2019/Winter 2020</td>
<td>Isabela (Leg aide)/Julie, Jos. Kristen, Lisa</td>
</tr>
</tbody>
</table>

- San Mateo County Office of Education
- State Elected Officials
- The Big Lift
- Family Child Care Providers
- Parent Café’s
- IHSD Parent Advisory Group(s)
- QRIS Teachers and Coaches
- Child Care Coordinating Council (4Cs)
- First 5 San Mateo County
- Parent Voices
- San Mateo County Office of Education
- The Big Lift
- Chamber of Commerce
- SAMCEDA
## 5. Develop and implement a robust policy and advocacy framework with input from the committees

| 1. | Regularly update the policy platform, identify advocacy priorities and develop for specific action plans for those priorities | January/June each year | Designated persons, SMCOE | • Build Up for San Mateo County’s Children  
• CA Resource and Referral Network  
• Every Child California (formerly CCDAA)  
• Children Now  
• Early Edge, etc.  
• Child Care Coordinating Council (4Cs)  
• County Welfare Directors Association  
• First 5 San Mateo County, CA First 5, First 5 Assoc  
• Good2Know Network  
• CA Child Care Coordinators Association  
• Parent-Teacher Organizations  
• Parent Voices  
• Quality Counts California and Region 4  
• San Mateo County Office of Education  
• State Elected Officials  
• Silicon Valley Children’s Advocacy Network  
• The Big Lift  
• California Coalition for Early Learning |
| 2. | Align policy and advocacy work with partners (e.g. San Mateo County, First 5 Association, EveryChild California, Human Service Agency, etc.) | Ongoing | Designated Person/ L & I group |
| 3. | Track, take positions on, and draft legislation that affects CCPC goal areas | January-June | Nirmala, SMCOE, Designated Persons |
| 4. | Proposed policy areas for deeper CCPC Advocacy:  
a) Volunteer Immunization  
b) Census  
c) EITC Prop 64 Cannabis $$ for School Age Youth | In progress | 4.a) Jennifer, Diana, Peggy, Josh SMCOE, 4.b) Michelle, Julie?  
4. c) Julie  
4.d) Michelle & Sara (?) |

### 4.a) Volunteer Immunization

| 1. | Determine key messages and talking points about the CCPC, its goal areas and priority issues | In progress | Peggy, Julie  
Heather H, David, Patricia Love, Karen A, Michelle, Sarah |
| 2. | Develop common protocols for advocacy communications | | |
| 3. | Define target audiences and outreach strategies  
a) Include a social media policy |
| 4. | Define specific roles and responsibilities of how to disseminate key messages, activities and accomplishments of the CCPC |
| 5. | Provide messaging that incorporates “child care lens” on existing local initiatives that impact the care and education of young children (e.g. housing, health, etc.) |

### 6. Develop communications and outreach framework with input from the committees

| 1. | Identify CCPC liaisons to major countywide initiatives:  
a) Develop Matrix | Great progress has been made; Attendance at CCPC meetings has increased since going online; added a CCPC member | Julie/Sarah (Access Workgroup)  
CCPC, L & I, Access Work groups, CCPC Membership |
| 2. | Encourage leaders of existing countywide efforts to attend or present at CCPC meetings, adding members from the health community in particular | | |

### 7. Align CCPC’s efforts with existing countywide efforts impacting children and families (e.g. Build Up, The Big Lift, Close the Gap, Home for All, Help Me Grow)

| 1. | Identify CCPC liaisons to major countywide initiatives:  
a) Develop Matrix |
| 2. | Encourage leaders of existing countywide efforts to attend or present at CCPC meetings, adding members from the health community in particular |

### Notes:

- **In progress:** A stakeholder survey was completed in early 2020 that will help to develop the plan.
- **In progress:** Attendance at CCPC meetings has increased since going online; added a CCPC member.
- **Great progress:** Has been made.
<table>
<thead>
<tr>
<th></th>
<th></th>
<th>Participate in efforts to communicate collective impact</th>
<th>fro County Health</th>
<th></th>
<th></th>
</tr>
</thead>
</table>
