

San Mateo County Child Care Partnership Council
Leadership and Impact Committee
Meeting Minutes
Monday, March 14, 2022
Virtual Meeting via Zoom

CCPC Members Present: Karen Alden, Michelle Blakely, Julie Cates, Heather Cleary, David Fleishman, Heather Hopkins, Jennifer Pifeleti, Liz Scully, Tal Tamir, Christine Thorsteinson, Guillermo Vasquez

Members of the Public: Kristen Anderson, Diana Harlick, Randy Torrijos

Staff/Minutes: Sarah Kinahan

1. Call to Order

Michelle Blakely called the meeting to order at 2:02 pm.

2. Action to adopt a resolution finding that, as a result of continuing COVID-19 pandemic state of emergency, meeting in person for the Child Care Partnership Council’s Leadership and Impact Committee would present imminent risks to the health or safety of attendees (Attachments #1A and #1B)

- Moved by: Julie Cates Seconded by: Heather Hopkins
- Vote: All voted in favor

3. Approval of Leadership-Impact Committee Meeting Minutes from January 20, 2022, and Agenda for March 14, 2022 Meeting

- Moved by: Christine Thorsteinson Seconded by: Julie Cates
- Vote: All voted in favor

4. Leadership and Impact Committee Updates and Check-in (Michelle Blakely)

- Julie - this Friday is the annual Children’s Summit from 9am-1pm. Christine has tickets that she can share with CCPC members.
- Christine - the Choose Children Campaign is now active heading into 2022 elections. Among the races they are tracking are the races for San Mateo County Board of Supervisors District 2 and 3. They will also be doing some polling related to children’s issues.
- Michelle - the Rainbow Kids project that Community Equity Collaborative is launching with support from First 5.
- Liz - the San Mateo County Family Child Care Association had thirty providers attend their first meeting. They also have eighty providers following their Facebook page. The SMCFCCA will partner with San Francisco’s association to present at the national FCC conference which will be in Burlingame in June.
- Christine - SVCF had a forum last week centered on equity in UPK planning. They have two more UPK forums planned.
- David - 4Cs has distributed the last of the PPE supplies.

5. Review Legislation Tracker (Sarah Kinahan)

Sarah walked the group through a discussion of the bills listed on the [CCPC 2021-22 Legislation Tracker](#). The committee's feedback was added to the tracker. It was recommended that the Committee schedule an April meeting to finalize support positions. Michelle offered to share the First 5 Association's notes on the status of the state budget.

6. Discuss "The Economic Impacts of Universal Infant-Toddler Care" (Sarah Kinahan)

The group reviewed the report, The Economic Impacts of Universal Infant-Toddler Care, that was recently completed for SMCOE/CCPC. The group brainstormed the following talking points that would be useful to have on hand when sharing the report:

- Relate the needs identified in the report to SMCOE's application for additional CCTR (general child care) slots.
- Talk about the types of settings that are currently serving infants (family child care, centers, nannies, family/friend/neighbor)
- Talk about current state and federal spending on babies
- Provide a short synopsis of the methodology:
 - Models both a free universal infant/toddler programs and one where parents spend up to 7% of their income.
 - Contrasts scaling up our current system, which does not adequately pay for true cost of care (average of \$21,687/infant/year), with a cost estimate that gets closer to true cost (\$37,300/infant/year).
- Clearly contrast the investments that are needed (\$220.8-\$400.8M/year to provide formal care to 8,500 infant/toddlers who are not currently in paid care) with what we would get in return \$415-\$753.4M/year in immediate increased regional activity. For every \$1 put in to ECE, we get \$1.88 in immediate economic return.
- Link to any polling results from SVCF that may be relevant.
- Have a short talking point about why investing in infant/toddler care matters (i.e. early brain development & women's workforce participation).

7. Discuss Emerging Hot Topics (Michelle Blakely)

Julie – the League of Women Voters has shared that state revenues are expected to be \$10-\$20B higher than they were projected to be in January. It is likely the state will hit the Gann spending limits. Certain infrastructure spending is excluded from the limits. The committee asked for more information about how different groups are advocating for infrastructure spending and how it could support our field. Julie offered to share more information from the League of Women Voters.

The group identified two topics for future meetings: 1) CDSS's Rate & Quality Workgroup, 2) TK planning in San Mateo County.

9. Adjournment

Michelle Blakely adjourned the meeting at 3:31 pm.