San Mateo County Child Care Partnership Council  
Leadership and Impact Committee  
Meeting Minutes  
Monday, May 8, 2023  
Hybrid Meeting via Zoom  

CCPC Members Present (in-person): Michelle Blakely (chair), Heather Cleary, Jennifer Pifeleti, Christine Thorsteinson (late)  
Members of the Public Present (in-person): Diana Harlick, Marchelle Moten (late)  
Members of the Public Present (Via Zoom): David Fleishman, Randy Torrijos  
Staff/Minutes: Sarah Kinahan  

1. Call to Order  
Michelle Blakely called the meeting to order at 2:04 p.m.  

2. Approval of Leadership and Impact Committee Agenda for May 8, 2023  
MOTION: BLAKELY / SECOND: PIFELETI  
AYES: UNANIMOUS  
NOES: NONE  
ABSTAIN: NONE  

3. Welcome & Check-in  
Michelle Blakely welcomed everyone to the meeting.  

4. Review of Legislation  
Sarah Kinahan reviewed the status of the ten bills that the committee has been tracking. All have moved into the Appropriations Committees for either the Assembly or Senate. Two bills, AB 1106 and SB 608, are in the “Suspense File” and will likely not move forward. May 19 is the deadline for bills to move out of Fiscal Committees.  

After discussion of the proposed legislation, the Committee identified a need for the following:  
- A presentation on Extended Learning Opportunities Funding  
- A presentation of new Big Lift data on after school needs  
- A deeper discussion on how to support/incentivize attendance in early learning programs  

Michelle shared out on First 5’s recent “Advocacy Day.” The priorities that were shared included: rate reform, workforce needs, and mental health. She noted the number of new legislators this year.  

Christine shared that the Assembly passed AB 110, the ECE budget bill, and it is now with the Governor. The bill waives family fees through September 30, 2023. Christine also noted that the state will not know tax revenues when it needs to pass a budget in June so there will likely be a long, painful period of budget negotiations.
5. Discussion of Committee Priorities and CCPC Priorities

The group discussed two priorities that overlap between the Committee’s work plan and the priorities identified at the March CCPC retreat: 1) development of a county-level funding mechanism for ECE, and 2) a unified communications strategy to grow public support for ECE.

Christine provided an update on the efforts she has made to convene a workgroup to consider funding mechanisms that could be implemented in the county. She and Michelle are looking at ways to fund a consultant to coordinate the work over the next year. They are working closely with Funding the Next Generation which will provide technical assistance. Sarah shared that CCPC members and staff can fully participate in planning, researching, and developing ideas for a county-level funding mechanism. When it shifts to an active campaign for a ballot initiative, will need to have boundaries around how CCPC staff participate.

The group affirmed the need for a shared communications strategy that builds public will and support for our field. Santa Clara is pursuing something similar with their “Build the Future” campaign.

6. Information and Discussion – Wonderschool and Shared Services

Sarah shared information on Wonderschool’s current offerings and new approach to County-level pilots. Sarah will forward that information to the Committee.

Sarah also sought information on the need for “Shared Services” in our county. It was recommended that she speak with First 5 Santa Clara about their new shared services alliance. Now that we have the San Mateo County Family Child Care Organization, we can ask their members about the need for shared services.

7. Calendar future meeting dates for the Committee

The group agreed to keep meeting on the second Monday from 2-3:30 every other month. The next meeting will be June 12, 2023, and then the regular meetings will resume on September 11, 2023. Sarah will send new calendar invites.

8. Adjournment

Michelle Blakely adjourned the meeting at 3:16 p.m.