



**LEADERSHIP & IMPACT COMMITTEE MEETING AGENDA**

**Monday, June 21, 2021, 09:00 a.m. – 10:15 a.m.**

Meeting will be conducted via Teleconference Only

**Website Link:**

**<https://smcgov.zoom.us/j/91619290429>**

**Meeting ID: 916 1929 0429      Passcode: 389756**

<b>Approval of June 21, 2021 Leadership and Impact Committee Meeting Agenda and Meeting Minutes for May 17, 2021</b>	Michelle Blakely
<b>Item #1: Leadership and Impact Committee Updates and Check-in</b>	Michelle Blakely
<b>Item #2: Analysis of CCPC’s Strategic Goal Area: Leadership &amp; Impact ATTACHMENT: Pages 3-4 of CCPC Strategic Plan (Leadership &amp; Impact)</b>	Michelle Blakely
<b>Item #3: Discuss Emerging “Hot Topics”</b>	Michelle Blakely
<b>Adjournment</b>	Michelle Blakely

*The next Leadership and Impact Committee meeting is  
Monday, September 20, 2021: 9:00 a.m. to 10:15 a.m.*

**San Mateo County Child Care Partnership Council**  
**Leadership and Impact Committee**  
**Meeting Minutes**  
**Monday May 17, 9:00am**  
**Virtual Meeting via Zoom**

**CCPC Members Present:** Michelle Blakely, Julie Cates, David Fleishman, Heather Hopkins, Jennifer Pifeleti, Guillermo Vasquez

**Members of the Public:** Diana Harlick, Randy Torrijos

**Minutes:** Julie Cates

**1. Call to Order**

Michelle Blakely called the meeting to order at 9:02am.

**2. Approval of Leadership-Impact Committee Meeting Minutes from March 15, April 9, and April 19, 2021**

- Moved by: Julie Cates    Seconded by Heather Hopkins
- Vote: All voted in Favor

**3. Legislation Tracking**

Legislation Tracker:

<https://docs.google.com/spreadsheets/d/1q5RlccN2cszVeSjgVEGiCOa4nylBnHTyo5h9db23lyg/edit?usp=sharing>

CCPC Supports:

- AB 92 (Reyes) Preschool and childcare and development services: family fees
- AB 123 (Gonzalez) Paid family leave: weekly benefit amount.
- AB 568 (Rivas) Early Learning and Care
- AB 1073 (Berman) Community colleges: students enrolled in early childhood education or child development courses: fee waivers.
- AB 1112 (Carrillo) Before and after school programs: maximum grant amounts.
- AB 1117 (Wicks) Pupil support services: Healthy Start: Toxic Stress and Trauma Resiliency for Children Program.
- AB 1294 (Quirk) Childcare: individualized county childcare subsidy plans
- AB 1345 (Wicks) Emergency services: licensed childcare providers
- AB 1361 (Luz Rivas) Childcare: dual language learners
- SB 50 (Limon) Early Learning and Care
- SB 246 (Leyva) Early childhood education: reimbursement rates

CCPC is Watching:

- AB 22 (McCarty) Childcare: preschool programs and transitional kindergarten: enrollment.
- AB 99 (Irwin) Statewide longitudinal data system: California Cradle-to-Career Data System: governance and support
- AB 321 (Vallardes) Childcare services: eligibility.
- AB 865 (Quirk-Silva) Childcare services: alternative payment programs: direct deposits: reserve funds.
- SB 328 (Portantino) Local educational agencies: before and after school programs: middle school and high school start time.

Most of the bills we support are being heard this week by the Assembly or Senate Appropriations Committees. We recommend that our CCPC Coordinator, Sarah Kinahan, consider resending our CCPC support letters to the members of the respective Appropriation Committee Chair.

#### **4. Next Steps with Governor's May Revise Budget**

Michelle provided highlights of the Governor's May Revise proposed budget for 2021-22. The budget includes revenue increase of \$75B. The state is also set to receive \$25B from the Federal programs. Transitional Kindergarten is to be expanded by 250K students over multiple years. There is funding for 100,000 additional child care slots and children's behavioral health. Our discussion pointed out that the budget does not address reimbursement rates which have been a challenge for maintaining the child care workforce. It does not provide requested funding to expand paid family leave.

#### **6. Discuss Emerging Hot Topics**

Michelle suggested that the Committee maintain a list of "hot topics" to elevate for increased awareness, discussion and possible advocacy. Michelle will work with Sarah Kinahan to set up a shared site where CCPC members may add topics and discussion. The Hot Topics list will be reviewed before each Committee meeting. "Hot Topics" raised in the Committee include: CDC issued new guidance on May 13<sup>th</sup> regarding mask wearing and vaccinations; San Francisco's support of universal preschool; How our local organizations and providers may apply for federal and state grant funding; Changes to children's mental and behavioral health support – availability of screenings and follow-up visits. The CCPC will begin their county-based child care needs assessment report this fall. That is an opportunity to perform a survey of providers to determine if they are benefitting from the new funding and system changes legislated this year.

#### **7. Adjournment**

Michelle Blakely adjourned the meeting was adjourned at 10:16am.

**San Mateo County Child Care Planning Council  
Strategic Implementation Plan 2019-2024**

**CCPC Strategic Goal Area: Leadership and Impact**

**Goal:** The early care and education infrastructure in San Mateo County is sustainably funded, improved, and aligned with other sectors serving children and families.

**Desired Outcome of Plan:** CCPC leads in identifying, understanding and communicating local needs and priorities and drives community solutions and investments.

<b>Strategic Priorities</b>	<b>Recommended Activities (to be finalized by committee)</b>
Advocate for an increase in dedicated local funding	<input type="checkbox"/> Advocate for new, flexible County funding for ECE to meet our local needs (e.g. extend income eligibility higher to serve more families, increase access for homeless families, children at risk, teacher wages, facilities, etc.)
Build CCPC organizational capacity	<input type="checkbox"/> Promote/support legislation to strengthen Local Planning Council <input type="checkbox"/> Determine opportunities for funding from State and local sources <input type="checkbox"/> Determine opportunities for strengthening data systems
Fulfill State and local mandates of the CCPC	<input type="checkbox"/> Complete needs assessment and disseminate results to key stakeholders, including Board of Supervisors and County Board of Education, and the community <input type="checkbox"/> Annually prioritize subsidy resources by zip code <input type="checkbox"/> Ensure a diversity of voices and perspectives in the CCPC membership
Build CCPC member capacity	<input type="checkbox"/> Develop and deliver an orientation and training plan for CCPC, inclusive of members, regular guests and community <input type="checkbox"/> Support CCPC members and guests to share information about the CCPC and the ECE field in their networks and organizations
Develop and implement a robust policy and advocacy framework with input from the committees	<input type="checkbox"/> Regularly update the policy platform, identify advocacy priorities and develop for specific action plans for those priorities <input type="checkbox"/> Align policy and advocacy work with partners (e.g. San Mateo County, First 5 Association, EveryChild California, Human Service Agency, etc.) <input type="checkbox"/> Track, take positions on, and draft legislation that affects CCPC goal areas
Develop communications and outreach framework with input from the committees	<input type="checkbox"/> Determine key messages and talking points about the CCPC, its goal areas and priority issues <input type="checkbox"/> Develop common protocols for advocacy communications <input type="checkbox"/> Define target audiences and outreach strategies <input type="checkbox"/> Define specific roles and responsibilities of how to disseminate key messages, activities and accomplishments of the CCPC <input type="checkbox"/> Provide messaging that incorporates “child care lens” on existing local initiatives that impact the care and education of young children (e.g. housing, health, etc.)
Align CCPC’s efforts with existing countywide efforts impacting children and families (e.g. Build Up, The Big Lift, Close the Gap, , Home for All, Help Me Grow)	<input type="checkbox"/> Identify CCPC liaisons to major countywide initiatives <input type="checkbox"/> Encourage leaders of existing countywide efforts to attend or present at CCPC meetings, adding members from the health community in particular <input type="checkbox"/> Participate in efforts to communicate collective impact

# San Mateo County Child Care Planning Council Strategic Implementation Plan 2019-2024

## CCPC Strategic Goal Area: Leadership and Impact

### Key Data Points

- In 2018-19, state contractors in San Mateo County received a total of ~\$5.9 million in General Child Care (CCTR) funding and ~\$21.9 million in State Preschool (CSPP) funding.
- In FY 16/17, CCTR and CSPP contractors relinquished 12% of contract funds, compared to 15% in the Pilot's first year (FY 02/03).
- In 2018-19, the standard reimbursement rate for CSPP is \$52.12/day; for CCTR, the rate is \$51.81/day.

### Background/Other Considerations/Definitions

- Every county in California has a Local Child Care and Development Planning Council (LPC). LPCs make an effort to coordinate their activities and communications and to support one another. LPCs required duties are:
  - Conduct a county-wide Needs Assessment every five years
  - Prepare a comprehensive county-wide plan for child care
  - Submit priorities for the allocation of state and federal child care funds to the Early Education & Support Division (EESD) of the California Department of Education:
  - Assist in the formation of collaborations to meet local child care needs
  - Design a system to consolidate local child care waiting lists
  - Coordinate part-day programs to provide full-day child care
  - Review and comment on proposals sent to EESD
  - Develop and implement a training plan for Council members
- The CCPC will update its needs assessment during the 5-year period of this strategic plan. Suggested additional topics for the needs assessment include:
  - Demand for care during nontraditional business hours; where do families want care?
  - Where do families want care? Near home? Work? Along commute route?
  - Data on the Early Care and Education workforce, including family child care providers
- There is a shared desire to simplify the early care and education system. This could entail making it easier to move funds between CDE contract types or streamlining the licensing process.
- Suggested trainings for CCPC members and guests include:
  - Legislative process, how to advocate, advocacy versus lobbying for nonprofits
  - New member orientation; CCPC (purpose & infrastructure), Child Care 101
  - Map of local initiatives related to children and families
- The CCPC can utilize the training modules developed for CDE.
- The strategic planning process identified a need to interact more with the business sector and employers.
- The California legislative and budget process intensifies from January to June each year. During these six months, the CCPC should focus on legislative and budgetary advocacy and priorities.
- The CCPC is charged with overseeing the San Mateo County Subsidy Program which grants some local flexibility to meet needs of families and subsidized child care programs in our high cost county. In exchange, the CCPC must track the County's performance on four outcome goals:
  1. Maintain the number of active direct service contractors in San Mateo County.
  2. Increase the aggregate child days of enrollment at participating contractors by 2 percent.
  3. Increase the stability of care for families approaching the state income eligibility threshold.
  4. Decrease the share of unearned direct service contract funds returned to the state.
- The high cost of living in San Mateo County impacts all CCPC goal areas.

The San Mateo County Office of Education is updating its website. This presents an opportunity to revise the CCPC online materials. The quick weblink is [www.smcoe.org/CCPC](http://www.smcoe.org/CCPC)

### Potential Partners

- Build Up for San Mateo County's Children
- CA Alternative Payment Program Administrators
- CA Resource and Referral Network
- Every Child California (formerly CCDAA)
- Children Now
- Early Edge, etc.
- Child Care Coordinating Council (4Cs)
- County Welfare Directors Association
- First 5 San Mateo County, CA First 5, First 5 Assoc
- Good2Know Network
- CA Child Care Coordinators Association
- Parent-Teacher Organizations
- Parent Voices
- Program for Infant Toddler Caregiving
- Quality Counts California and Region 4
- San Mateo County Office of Education
- SELPA's Parent Resource Council
- State Elected Officials
- Silicon Valley Childrens Advocacy Network
- The Big Lift
- California Coalition for Early Learning