Call to Order

A quorum was present. County Superintendent Nancy Magee called the meeting to order at 10:31 a.m.

Action to Set Agenda for June 21, 2021

MOTION: CATES/ SECOND: CLEARY
AYES (ROLL CALL VOTE): Karen Alden, Michelle Blakely, Julie Cates, Heather Cleary, David Fleishman, Karen Haas-Foletta, Heather Hopkins, Cheryl Oku (arrived late), Christine Padilla, Jennifer Pifeleti, Sarah Poulain (arrived late), Elizabeth Scully, Christine Thorsteinson, Guillermo Vasquez, Lisa Zimiga

NOES: NONE.
ABSTAIN: NONE.
MOTION APPROVED.

Action to Approve the Minutes for May 17, 2021

MOTION: FLEISHMAN/ SECOND: THORSTEIN

NOES: NONE.
ABSTAIN: NONE.
MOTION APPROVED.

Public Comment

David Fleishman commended President Joe Biden for signing legislation into law establishing June 19 as Juneteenth National Independence Day, a US federal holiday commemorating the end of slavery in the United States.

Jean Marie-Housten recognized that Karen Haas-Foletta (Footsteps) and David Fleishman (4Cs) were featured on Channel 5 last week in a special on the road to recovery for childcare in San Mateo County.

Heather Hopkins wished everyone a happy Pride Month and highlighted many events from the LGBTQ Commission, Pride Center, and Libraries.

Coordinator’s Report

Sarah Kinahan reviewed highlights from the Coordinator’s report (Attachment #2 in the June 21, 2021 meeting packet).

Quality Counts Updates
Edirle Menezes, Early Learning Quality Improvement (Qris) Coordinator & Quality Committee Co-chair, provided a review of Quality Counts San Mateo 2021-2022 Program Updates. Quality Counts California (Qcc) is a statewide system of quality supports, with an overall framework for a quality improvement continuum, with activities at the state, regional, and local level, including a Quality Rating and Improvement System (Qris). Qcc is funded through a layering of multiple local, state and federal funding sources. These combined efforts have resulted in a significant increase in provider participation in quality improvement activities in recent years. The purpose of Qcc is to support: (1) Continuous quality improvement of Early Learning and Care (Elc) programs across the continuum of all Elc setting types, (2) Elc workforce advancement, and (3) Community awareness about the meaning of different quality levels for children’s early learning experiences.

Currently, Quality Counts San Mateo engages 111 programs (65 state preschool programs, 17 community-based centers, and 29 licensed family child care). Quality Counts California has provided QC San Mateo with a target of 172 programs by the end of 2022-2023. The additional 61 sites will be a combination of Family Child Care (Fcc), Family/Friend/Neighbor (Ffns), and community-based centers.

The following is a glance at the funding and scope of work of Quality Counts San Mateo:

Under the California Department of Education (Cde)

California State Preschool Program – Quality Rating Information System - Block Grants (Cspp-Qris)
Funding will be at previous year’s amount for 2021-2022 and is used to provide block grants to California State Preschool Program (Cspp) sites rated at quality level Tier 4 or higher. Funding is also used to raise the quality of Cspp sites not yet at Tier 4. Unlike previous years, only some Cspp sites will be assessed and rated in 2021-2022.

Quality Counts California - Preschool Development Grant – Renewal (Pdg-R)
A new federal grant with a focus on ages 0-5 designed to increase support and capacity for Ffn providers, Fcc, and home-visiting providers to provide quality care for underserved populations, particularly infants and toddlers. The other goal of this grant is to implement effective transitions from Elc to transitional kindergarten to 12th grade.

Under the California Department of Social Services (Cdss)

Quality Counts California - Quality Rating Information System - Block Grants (Qcc-Qris)
Effective July 1, 2021, Qcc-Qris moves from Cde to Dss. The goal of this grant is to: (1) reduce inequities (such as those associated with expulsions and suspensions), (2) embed trauma/healing-informed care principles, and inclusion practices, (3) increase the number of licensed and license-exempt Fcc programs participating in Qcc, (4) Use demographic data to develop a framework for gap analysis in the workforce, to support recruitment and retention efforts.

First 5 California

Improve and Maximize Programs for All Children to Thrive (Impact 2020)
In 2019, First 5 California approved $103 million to support a three-year grant cycle. The goal of Impact is to: (1) strengthen adult-child interactions, (2) engage parents and families, (3) expand access to quality childcare for our most vulnerable children and providers, (4) support workforce, (5) ensure data-driven continuous quality improvement, and (6) implement sustainable systems at scale.

Improve and Maximize Programs for All Children to Thrive Hub (Impact Hub Region 4)
Through the regional hub, QC San Mateo participates in training and technical assistance which this year will focus on equity, anti-racism, and anti-bias and regional support for the dual language learners expansion project.

The common thread to all these grants is that they serve as the quality improvement (QI) umbrella to holistically address QI priorities, such as supporting children who have experienced trauma, children with varying abilities, strengthening family engagement, and strengthening QI for all providers in the Elc system.

7. CCPC Communications Materials
Heather Hopkins provided a review of the CCPC Outreach Plan & Collateral for Joint Communications created by the Community Equity Collaborative using funding provided by First 5 San Mateo. The plan and materials were developed based
on input from a 2019 stakeholder survey, a Communications Ad Hoc workgroup, and the CCPC Strategic Plan. The goals for this project were to:

1. Create a multi-sector outreach plan (beyond the ELC world) that would build awareness of the CCPC and its impact on the industry, as well as to make clear the importance of ELC so that all county stakeholders could communicate jointly and advocate together for investments in the field.
2. To create collateral that could be easily shared digitally, including on social media platforms.

The communications materials include:
- Stakeholder flyers for parents, providers and elected officials,
- Call-to-Action flyers on the Workforce and the Economy,
- Social media graphics to alert community to upcoming CCPC meetings and advocacy opportunities, and
- An e-newsletter template.

**CCPC Coordinator Sarah Kinahan will have the materials posted to our website and distribute them to the group over email. Please contact Sarah Kinahan (skinahan@smcoe.org) if you have any questions regarding these materials.**

8. Committees’ Reports

David Fleishman recapped a roundtable event led by Congresswoman Speier, encompassing child care providers (Elizabeth Scully, All Five, Izzie Early Education), parents, and stakeholders (First 5, Silicon Valley Community Foundation, 4Cs, among others), during which participants shared Everyon child care needs in San Mateo County. Following the conversation, Congresswoman Speier asked if we were going to make child care work here in San Mateo County, what will it take?, what will it cost?, and what will it look like?

The chairs of the CCPC Leadership and Impact, Quality, Workforce, and Access Committees recapped committee meetings whose agendas were based on responding to Congresswoman Speier.

**Common themes presented by CCPC Committees:**
- **Increased Pay and Benefits** (benchmarked against local teacher salaries and the living wage for San Mateo county)
  - Will require an increase in reimbursement rates that is sustained over time.
  - Determining this amount may be done by determining the cost per child (including wrap-around services)
- **Startup Capital and Technical Assistance Incentivizing New Providers to Open**
- **Workforce Development Priorities:**
  - Apprenticeship programs and other on-the-job training opportunities
  - Multiple education pathways including and in-county BA and financial and other support for students
  - Coaches and coachin opportunities
- **Sustainable Funding Sources** (Local, State, Federal)
  - Could require a County Ballot Measure
- **Prenatal Care and Parental Leave**
- **Establishing a Department of Early Childhood at the County Level**
- **Free Public Inclusive Quality Care** (for all kids and all families)
- **Programs to Support Authentic Relationships with Families**
- **Increased Local Planning Council (LPC) Funding**

For Committee Agenda and Meeting Minutes, please visit: [https://www.smcoe.org/about/child-care-partnership-council/agendas-and-minutes.html](https://www.smcoe.org/about/child-care-partnership-council/agendas-and-minutes.html)

9. Adjournment

County Superintendent Nancy Magee adjourned the meeting at 11:58 a.m.

The next meeting will be held on September 20, 2021, at 10:30 a.m.

*Links referenced in the meeting and mentioned in the chat*

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