



**SAN MATEO COUNTY CHILD CARE PARTNERSHIP COUNCIL
WORKFORCE COMMITTEE
MEETING MINUTES**

**November 15, 2021
Virtual Meeting via Zoom**

CCPC Members Present: Heather Cleary (Chair), Karen Haas-Foletta

Members of the Public: Mindy Camacho, Dayna Chung, Alyce Desrosiers (late), Jamie Hui (late), Mel Kronick (left early), Edirle Menezes, Cindy Stahl, Donna Yuriar (late)

Staff: Ian Johnson

Minutes: Ian Johnson

1. Call to Order

Heather Cleary called the meeting to order at 9:06 a.m.

2. Action to adopt a resolution finding that, as a result of continuing COVID-19 pandemic state of emergency, meeting in person for the Child Care Partnership Council would present imminent risks to the health or safety of attendees

MOTION: HAAS-FOLETTA / **SECOND:** CHUNG

AYES: Heather Cleary, Karen Haas-Foletta, Mindy Camacho, Dayna Chung, Mel Kronick, Edirle Menezes, Cindy Stahl

NOES: NONE

ABSTAIN: NONE

3. Action to set the agenda for November 15, 2021 and approve the minutes for the September 20, 2021 meeting

MOTION: CHUNG / **SECOND:** HAAS-FOLETTA

AYES: Heather Cleary, Karen Haas-Foletta, Mindy Camacho, Dayna Chung, Mel Kronick, Edirle Menezes, Cindy Stahl

NOES: NONE

ABSTAIN: NONE

4. Workforce Updates & Check-In

Heather Clear/All

Edirle Menezes, Coordinator, Early Learning Quality Improvement, SMCOE, announced that the SMCOE ELC Stipend application is open through December 17, 2021. Please continue to encourage participation in the program we would like to capture as much of the workforce as possible.

Karen Alden, Founder of the Good2Know Network, informed the group that Good2knownetwork in partnership with Community Equity Collaborative will be Co-hosting a webinar tonight. The purpose of this webinar is to inform and assist educators on how to help children in transitioning from at home to group settings. CCPC Jessica Padilla is one of the panelists.

Dayna Chung, organizing member of Community Equity Collaborative, recommended that anyone interested in this webinar but unable to attend to still register for the training. Those who registered for the training will be given access to materials and recordings following the presentation. Registrants can also submit specific questions that will be answered during the webinar to the best of our ability.

Dayna Chung also provided an update on the Teacher Pipeline Project. Community Equity Collaborative continues its Teacher Pipeline program in partnership with Foothill and Skyline College. The purpose of these programs is to create community connection and wrap-around support to those who are entering the



The Committee also discussed marketing of the Early Education Field, and the importance to move away from terms like Child Care and a Day Care. How do we distinctly capture who we are?

5. Developing Key Talking Points on ECE Workforce

Heather Cleary asked the committee to provide key talking points and any feedback the committee has on the CCPC Workforce Flyer. This flyer provides a quick and easy introduction to who we are, our purpose and what we advocate for.

- The committee agreed that this is an important tool to promote investment in the Early Learning Workforce.
- The committee suggested refining the intent of the flyer to the audience we are trying to reach.
 - The focus of the flyer should be tarded to the economy, and families who need service.
- The committee suggested tailoring different one-pagers for different audiences.

6. Adjournment

Heather Cleary

Heather adjourned the meeting at 10:15 a.m.

**The next CCPC Workforce Committee meeting is
Monday, January 25, 2021, 9:00 a.m. - 10:15 a.m.**