

THE CASE FOR CHILD CARE

THE KEY TO A STRONG ECONOMIC RECOVERY

NO CHILD CARE? NO RECOVERY.

Child care is vital human infrastructure that supports our county's families and businesses.

THE COST OF UNDERFUNDING CARE

- Before the pandemic, approximately **104,712 residents utilized child care** in order to work full time in San Mateo County's hospitals, schools, grocery stores, and other workplaces, supporting the economy to the tune of approximately \$6.4B.
- Post-pandemic, our county is looking at a projected **shortage of over 43,000 child care spaces**, which would **drain our economy of about \$3.6B**.
- Our economy cannot fully recover unless women can fully participate. Lack of child care has caused millions of women to leave the workforce since March 2020. Nationally, this crisis has left **40% of businesses unable to fill vacancies**.

CHILD CARE: A WISE INVESTMENT

- **Multiplier effect:** Every dollar spent on child care results in two dollars of short-term economic output, a higher multiplier than most industries.
- **Long-term benefits:** Children in families with low incomes who receive high-quality early learning and care have dramatically better life outcomes; for every \$1 invested, the county saves \$17.
- **Housing:** Parents with child care can work to keep a roof over their heads; for each \$1 spent on high-quality early education, local property values increase by about \$13 per year.

✔ JOIN THE CONVERSATION

The Child Care Partnership Council (CCPC) is a local body of parents, early educators, community-based agencies, private and public providers, institutions of higher education, philanthropic organizations, policy makers, and other local partners that **identifies local priorities** for child care and early learning for children ages birth to 13 and develops **policies and strategies** to meet these priorities. The CCPC operates under the joint auspices of the **San Mateo County Board of Supervisors** and **Superintendent of Schools**.

Visit us online to join our **mailing list** for **quarterly updates** or to learn more about our projects and priorities. www.smcoe.org/ccpc.

SOURCES

The cost of underfunding care: based on 2019 family data from the Child Care Resource & Referral Network in combination with median income data from DataUSA (\$124,425 per household and \$62,298 per female worker in SMC); "[The Business Case for High-Quality Childcare](#)." U.S. Chamber of Commerce Foundation, 20 Oct. 2017.

Multiplier effect: "[Economic Impacts of Early Care and Education in California](#)" by Jenifer MacGillvary and Laurel Lucia, August 2011, UC Berkeley Labor Center..

Long-term benefits: Heckman, James and others. "The Lifecycle Benefits of an Influential Early Childhood Program," December 2016.

Housing: "[Economic Impact](#)." First Five Years Fund, 27 May 2020.